

RULES FOR USING THE COMBINED CERTIND CERTIFICATION MARK/ IAS ACCREDITATION SYMBOL

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Code R-UMC-C

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1. GENERAL

- 1.1. Certified clients can use the Combined CERTIND certification Mark/ IAS Accreditation Symbol and make reference to their management system certification for as long as the certification is valid and under IAS accreditation, according to the provisions in this document.
- 1.2. The combined CERTIND certification Mark/ IAS Accreditation Symbol is sent to clients, in electronic format along with the conformity certificate for the management system.
- 1.3. CERTIND verifies during surveillance activities the use of the combined CERTIND certification Mark/ IAS Accreditation Symbol and the statements made by the client regarding its certification.

2. RULES FOR USING THE COMBINED CERTIND CERTIFICATION MARK/ IAS ACCREDITATION SYMBOL AND CERTIFICATES

- 2.1. The combined CERTIND certification Mark/ IAS Accreditation Symbol shall be used by the certified client as received from CERTIND (in terms of shape and composition). It can be enlarged or reduced depending on the needs of the certified client but respecting the proportions and in such a way that all elements remain distinguishable.
- 2.2. The combined CERTIND certification Mark/ IAS Accreditation Symbol can be used and displayed in color, as received from Certind. If the client wishes to use the combined combined CERTIND/ IAS mark in black and white, it has to be requested from Certind.
- 2.3. The combined CERTIND certification Mark/ IAS Accreditation Symbol can be used on different marketing/ promotional materials like: flyers, brochures, website advertisements, other physical advertising material, business cards and company letterhead. If the combined CERTIND/ IAS mark is printed on letterhead and/or other stationery, such stationery may not be used for work proposals or quotations if none of the work is within the client's current scope of certification under IAS accreditation.
- 2.4. Certified clients shall use the combined CERTIND certification Mark/ IAS Accreditation Symbol unambiguous and without suggesting that certification is applicable also to activities or locations not included in the certification scope.
- 2.5. The combined CERTIND certification Mark/ IAS Accreditation Symbol shall not be placed on the product of the certified client nor product packaging nor in any other way that may be interpreted as denoting product/process/ service conformity certification. The combined CERTIND certification Mark/ IAS Accreditation Symbol shall not be applied by certified clients to laboratory test, calibration or inspection reports or certificates.
- 2.5. Copies of the conformity certificates can be used in paper or electronic format by certified clients for advertising.
- 2.7. The right to use the combined CERTIND certification Mark/ IAS Accreditation Symbol and certificate cannot be transferred to a third party.
- 2.8. In case of suspension or withdrawal of certification, the certified client shall cease the use of the combined CERTIND certification Mark/ IAS Accreditation Symbol and conformity certificate.
- 2.9. In case the scope of the certification has been reduced, the certified client shall amend all advertising material to reflect the current certification scope.
- 2.10. The combined CERTIND certification Mark/ IAS Accreditation Symbol:



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3. REFERENCE TO CERTIFICATION

- 3.1. Certified clients may use statements on product packaging or in accompanying information documents that refer to the management system certification according to the rules below.
- 3.2. The statement shall include reference to: the brand or name of the client, the type of the management system certified and the certification body.
- 3.3. An example of the statement is: "AAA Company has a Business Continuity Management System certified according to standard ISO 22301: 2019 by CERTIND SA"
- 3.4. The product packaging is considered as to that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable.
- 3.5. Reference to certification shall not be misleading and can only be used as long as the management system certification is valid.

4. FINAL ASPECTS

- 4.1. CERTIND transmits all its clients the combined CERTIND certification Mark/ IAS Accreditation Symbol in jpg format at 300dpi resolution. At request, the combined CERTIND certification Mark/ IAS Accreditation Symbol can be sent in vector format.
- 4.2. Certified clients are encouraged to request information in particular cases, if needed, for the correct use of the combined CERTIND certification Mark/ IAS Accreditation Symbol and reference to certification.
- 4.3. The combined CERTIND certification Mark/ IAS Accreditation Symbol, conformity certificates and reference to certification shall not be used in such a manner that would bring the CERTIND, IAS INTERNATIONAL ACCREDITATION SERVICE and/ or the certification system into disrepute and lose of public trust.
- 4.4. CERTIND does not send its clients nor authorizes certified clients to use the IAS accreditation symbol without being in conjuction with CERTIND's mark or make references to the status of signatories of IAF-MLA agreements by accreditation bodies.
- 4.5. Not following the present rules may lead to nonconformities, suspension and even withdrawal of certification.